

What does tourism mean to you?

Theme	References	Theme	References
Positive		Negative	
economic development	80	problems	43
sharing with outsiders	76	low paying – seasonal jobs	27
jobs	65	nothing/not needed	25
community development	29	seasonal jobs	3
opportunities	14	higher taxes	1
sustainable development	10		
tax revenue	5		
outdoor recreation	4		
for younger generation	1		
support for public services	1		

Community Development

- Increased development and repairs needed in our community.
- Inviting community with activities, restaurants, shopping that people want to visit.
- Relaxing, exciting, open to visitors.
- Developing the resources in my community to benefit residents and visitors.
- Providing adequate housing, entertainment, restaurants. Safety for enjoying of locals and tourists.
- Things to do with my family.
- Having facilities and infrastructure and marketing that attracts people looking for places to vacation.
- A place where people like to vacation usually has a high quality of life for the long term.

- Accessible infrastructure that allows for appreciation and enjoyment of a geographically based system of places and experiences.
- Better Funded Schools – Canaan Valley
- Stimulation better quality of life. – Thomas
- Additional opportunities for activities. – Canaan Valley
- New culture/opportunities. – Davis
- Better lifestyle for some residents. New ideas. – St. George
- Encouraging others and residents to see WV as important. To give opportunities to children to learn. – Ledmine
- Putting our community and culture on display in order to attract and educate visitors for our mutual benefit. – Parsons
- To have things to do with family and friends. Hambleton
- Attracting visitors from out of town and offering them employment while staying true to our roots. – St. George
- Better community. – Parsons
- Growth and sustainability of our community. – Parsons
- More incoming interest in community development as tourists see many opportunities for future in our towns. – Thomas
- More people. – Parsons
- It will benefit the community. – St. George
- Safe, fun stuff. – Parsons
- It would get me out of the house more. – Canaan Valley
- More activities for everyone. – Davis

- \$, beauty, education, structure. – Thomas
- A safe and appealing community. Return tourism. – Canaan Valley
- Very good. – Hendricks
- When I lived in Milwaukee, I worked at a diner that was on a popular Food Network Show and that was the first time I beheld the impact of **packed** house tourism. It made me feel so vital and alive! I feel that more so working at a ski resort in people's vacation world. It's an honor! – St. George
- In Tucker County it means a place where you can have great natural beauty as wonderful shops, cafes, and bars. It can provide a level of engagement for many different interests. – Thomas

Economic Development

- Small benefit.
- Money and tax for county.
- It brings visitors to our area, is good for the economy.
- Money for our area but also bring problems.
- Jobs and economic stability.
- Drawing visitors from outside area and bring money into area.
- More money for the county.
- Economic growth.
- Additional income.
- Way to improve county and residents.
- Personally I need it and enjoy it very much. It is the solution to replace coal, gas, and logging for the economic well-being of Tucker County for the long term future.

- Tourism is my livelihood, but tourism isn't always pretty – causes huge swings in population and economy. A great piece of economic pie for business owners it enables a living wage.
- Economic boost, more employment.
- A major part of the life blood of this county!
- Employment, economic development.
- Growth for community.
- A vehicle for more economic opportunities for the local community suffering from the downturn of the coal industry.
- It should be an important part of the regional economy.
- Economic opportunity for community.
- It is the only industry here.
- Economic growth.
- A chance for a small community to prosper and grow. – Thomas
- Growth for towns and county. – Parsons
- More business and prosperity for the area. – Canaan Valley
- It creates income that enables a healthy environment. – Canaan Valley
- Better economy. – Red Creek
- More income for our county. – Thomas
- and growth economically for our county and businesses. – Thomas
- More money in community. – Parsons
- It means an improved economy and hopefully protection of our natural resources. Keeping this beautiful county free of damaging practices. – Hendricks

- Having visitors come and hang and stay in our awesome county and enjoy themselves and spend their money which ultimately we and the county will benefit. – Thomas
- It does help the restaurants – housing etc. – two ski areas and one XL ski area benefits. – Canaan Valley
- Added income for the county, more things for the youth and residents to do.- Parsons
- A boost to economy in community. – Thomas
- Business development, input of income tax dollars, activity opportunities, outsiders who buy town properties and let them run down. – Thomas
- The ability to bring visitors into our community to enjoy what we have to offer and enhance the economy of the community. – Thomas
- Potential small business growth for local residents. – Parsons
- Money for Tucker to grow. – Parsons
- It is the key component for income and jobs in Canaan Valley. – Canaan Valley
- Tourism helps the county's economy and can show what a beautiful place we reside in. – Parsons
- New businesses. – Hambleton
- Developing the area to bring in revenue for local businesses and create jobs. – Parsons
- Opportunity to showcase Tucker Co. & WV to others, economic development, increase revenues for improvements and conservation. – Parsons
- Helps to grow the local economy. Additional tax base for all services. – Parsons
- New people, new ideas, incoming dollars. – Parsons
- People coming to this beautiful place and adding to the economic well-being. – Hendricks
- Additional income. – Davis

- Finding ways to bring people and money into the area to enjoy the communities. – Parsons
- Diversity and a better economy. – Thomas
- Important for economy. – Dryfork
- Business in our small county. – Hendricks
- It is very important for economic growth. – Parsons
- Injection of money from out of town. Interaction with others. Growth of the community. Jobs. Education. - Canaan Valley
- I think it is great for our community. – Thomas
- More income and more facilities. – Parsons
- Money for our county. – St. George
- Great for businesses. – Thomas
- Income. – Davis
- Will provide some economic opportunities to community. – Davis
- Money for the county which in turn benefits us all. – St. George
- I see tourism as a necessity I this area to support the local businesses and keep them open. I like the current level of tourism that Tucker County receives. – Davis
- Economic and conservation security and opportunity. – Thomas
- Improve revenue/jobs to county, improve roads and infrastructure, increases property value. – Hambleton
- Primary source of economic development and stability for Tucker County. – Canaan Valley

- I do believe that tourism can help grow our economy and provide a better quality of life for local residents and more opportunities for our youth. – Parsons
- A steady stream of visitors and part-time residents. However, “locals” can also support businesses – visiting restaurants, playing golf. – Canaan Valley
- People visiting and shopping. – Parsons
- More money for the county. – Parsons
- A giant part of Tucker County’s economy.
- It is a major industry. Canaan Valley Resort was built specifically to spur economic development. – Davis
- it means growth or increase in business moving here. – Canaan Valley
- Most important for the area of Tucker County Canaan Valley. – Dryfork
- Support for local development and improved economy. – Parsons
- Economic prosperity for area. – Hambleton
- Money. – Parsons
- Promotes financial gain for county. – Hambleton
- Economy. – St. George
- #1 Industry in Tucker County,
- Very important. Tucker County’s economy depends on it. – Hambleton
- Brings money into community. – St. George
- Economy. – Parsons
- More money for town. – Hendricks
- An ability to bring economic growth/money to the area. – Red Creek
- Brings business. – Thomas

- Only source of income for this area. – Davis
- Economic opportunity for our residents. – Canaan Valley
- Greater opportunities for the merchants and younger citizens. – Canaan Valley
- Make money for our community. – Canaan Valley
- It is the economic life blood of the Canaan/Davis/Thomas area and should be for the whole county. – Canaan Valley
- Money for our committee. – Hambleton
- It gives us an economy. – Red Creek
- Brings dollars to the county in way of jobs and purchases at local establishments. – Canaan Valley
- More money for community. – Thomas
- It's a business like manufacturing. – Davis
- An opportunity for growth in our area. – Davis
- economic driver

Jobs

- More jobs.
- A job.
- Work for people in Davis, WV.
- A mechanism for employment a chance to share our natural and historical resources.
- Jobs and economic stability.
- Job opportunity for community.

- Work to help our locals and taxes to help support community
- Help people get a job.
- Jobs.
- Few more jobs.
- Jobs for others.
- Industry, job growth.
- Long term sustainable employment leading to county revenues without environmental destruction – A cleaner greener future!!!
- Ability to make a living.
- More jobs.
- a much needed chance to bring employment into our area.
- Jobs for the future.
- Higher taxes, better jobs for those who need it.
- Utilizing unique assets, employment of local population.
- More jobs for locals.
- Bring more jobs in Tucker County.
- Income for local residents who are not 2nd home owners.
- Jobs in will put everyone in a better mood.
- Jobs.
- My job but more crime and crowding.

- Employment, economic development.
- More jobs for the people of West Virginia.
- Tourism has driven me to success here in a small town.
- Employment opportunities for friends and family and a way to safeguard Tucker County's natural resources. – Davis
- It means providing much needed jobs for local people,
- Jobs for local residents. – Davis
- Local jobs. – Parsons
- Jobs, revenue. – Parsons
- Jobs. – Davis
- Jobs. – Davis
- Worked in restaurants growing up. Contactor and realtor. – Canaan Valley
- More jobs for Tucker County. – Parsons
- More jobs, better opportunities, new people, new roads. – Hendricks
- Promote the county. Jobs potential. – Hambleton
- More income to the community. More jobs. – Hambleton
- Jobs for folks to show off our community. – Thomas
- More jobs. – Hambleton
- It would mean possible jobs to our area and possible growth in people. – Parsons
- Jobs. – St. George
- Helping employment for local people and new ideas. – Hambleton

- Jobs. – Parsons
- More jobs, more for people to do, and more for other people to visit and enjoy our community. – Hambleton
- Better jobs for our young people. – Parsons
- Our livelihood depends on it!! We have 2 stables for horseback riding, 2 petting zoos, a gift shop, gem mining, and a cleaning service. – Canaan Valley
- Partially my business livelihood. – Thomas
- It means jobs for our community and investments into other venues for development of those for tourism. – Parsons
- More people! Tourism done right would bring jobs and revenue to the community. – Canaan Valley
- Work. – Canaan Valley
- Growth and jobs. – St. George
- Paycheck. – Canaan Valley
- It means jobs for residents,
- Full-time employment. – Dryfork
- Jobs in our area. – Parsons
- Jobs. – St. George
- Income for many locals. – Parsons
- employment,
- Work. – Dryfork
- Activities for residents and jobs for all. – Parsons
- That it brings more jobs to the county. – St. George

- Worked in tourism related jobs for 25 years. – Davis
- Opportunity to share the beauty of our county and people with others, while assisting county residents in making a nice living (jobs, wages, benefits) for the families. – Parsons
- It means stability in local jobs. – Hendricks
- Income. – Davis
- I realize to a certain degree it brings jobs but I don't believe it's enough. – Parsons
- opportunity for jobs. – Canaan Valley
- Jobs. – Davis
- jobs

Low Paying Seasonal Jobs

- Servant work, low paying jobs that won't support a family.
- Has helped some with the economy in our area. Jobs but low paying ones.
- Some positive effects on area, but also traffic, detracts from local identity, low paying seasonal jobs.
- Low paying jobs.
- Low paying jobs for residents – People come here and spend no money and still enjoy our parks. They bring their own food and get a good rate at resorts.
- It could help bring jobs to the part of the county but they would probably be low paying, part time jobs.
- It helps with the unemployment, but we need year round work.
- Part time jobs – minimum wage – no benefits.
- Jobs, they maybe low income, but jobs.

- Low paying jobs for our community.
- Low paying jobs.
- Low paying jobs, but jobs nonetheless.
- Depressed wages, seasonal work opportunities, seasonal business opportunities, lack of year-round customer base.
- Low paying part time jobs for locals.
- Unfortunately low paying job force.
- Low wage – No state return.
- The people working for and around the businesses need to make more than minimum wage. – Parsons
- Seasonal employment for locals.
- Low paying jobs. – Canaan Valley
- It's important, but we also need **REAL** industry and high skilled paying jobs and the only way to do that is to heavily deregulate and cut business taxes, dramatically and eliminate the payroll tax. – Thomas
- Low paying jobs. - St. George
- Opportunity to meet new people, new ideas and unfortunately poor paying seasonal employment. – Parsons
- Low pay, seasonal work. St. George
- Low paying jobs. – Hambleton
- Low paying jobs. – Parsons
- We need to take better care of our own people and create better paying jobs. – Parsons
- It means new homeowners but only low paying jobs for residents. – Canaan Valley

- Tourism is an easy, short term way of bringing jobs and revenue to our communities but it often overlooks residents' quality of living and only brings low paying jobs. – Thomas

Nothing – Not Needed

- Totally disagree with it.
- Nothing/Not a thing/None (9)
- People on the run. People who have no respect to where they are.
- Tourism means very little to me compared to the prosperity through manufacturing jobs that could provide residents with economic opportunity.
- In this town it is a pain in the butt.
- It means people coming to our area and destroying the beauty.
- It is a pain in the rear! – Thomas
- Not much. – Parsons
- Not much – Parsons
- Not really that much! – Parsons
- Nothing. – Canaan Valley
- Nothing. – St. George
- Nothing. – Parsons
- Too many people in an area which I moved to for the reason of getting away from people. – Thomas
- Nothing. – Parsons
- Give me a break! - Canaan Valley
- Stinky retards drinking Weird non-standard beer and wine while smoking weed and eating organic food. – St. George

- Very little you need to take care of the locals. – Canaan Valley
- Not needed. – Hambleton
- I respect that every state has historical and agricultural interests and assets that are important. I do not agree with outsiders coming in buying up everything in Thomas. – Hendricks
- Nothing. – Canaan Valley
- Not a thing. – Parsons
- Nothing. – Parsons
- Not much. – St. George
- Not a lot. – Hendricks
- Not much at my age. – St. George
- None. – St. George
- Nothing. – St. George
- Very little. We travel elsewhere. – Hambleton

Opportunities

- Opportunities/Opportunity. (2)
- Tucker County needs tourism to help out the community.
- A mixed day of opportunities and concerns.
- Tucker County is blessed with significant natural beauty. This comment is based on my work related travels (in visiting) 20 different countries. Tucker County has great potential in developing this most valuable asset but it will take management personnel with the foresight to overcome the negative influences of those who don't want any tourism development to succeed.

- The opportunity to live here.
- Opportunity. I think it is important for Tucker County to develop tourism but in an appropriate way. – Thomas
- Tourism means opportunity for my community. My father was instrumental in the 50's to attract tourists. He was mayor when Blackwater Falls was deeded to the state. – Canaan Valley
- I believe tourism is the potential life blood of Tucker but Parsons has to welcome tourists. – Parsons
- Some historic tourism is also available and not well developed. – Dryfork
- Here in Tucker we have 5 rivers that should be capitalized upon for boating, kayak, fishing, swimming uses – In the last 5 years I have definitely seen improvements. – Parsons
- Opportunity. – Parsons
- Opportunities,
- Jobs, opportunities, better chance at getting our so called high speed internet. – St. George
- future

Outdoor Recreation

- In this area, primarily outdoor tourism.
- recreation. – Canaan Valley
- Getting people outside with nature. – Canaan Valley
- The outdoors, good food, friendly environment. – Canaan Valley

Problems

- Some positive effects on area, but also traffic, detracts from local identity, low paying seasonal jobs.
- More road rage and more unsafe bicycle traffic on highways.
- Money for our area but also bring problems.
- Traffic – Crime – drugs.
- Too many people, crime and pollution.
- Our county would change – I am not sure if this would be a good change.
- A mixed day of opportunities and concerns.
- Trouble.
- Lots of people that don't know how to park clogging parking lots and roads.
- Opportunity for developers, not necessarily Tucker County residents.
- Higher taxes, better jobs for those who need it.
- I see a lot of people camping along Dry Fork River. I also see people driving too fast on a narrow country road Rt. 72 south of Hendricks.
- My job but more crime and crowding.
- Crowds with no parking.
- Excess people, taxes, etc.
- An influx of people who don't respect locals often in public places and on the roadways.
– Canaan Valley
- Nothing except it's too crowded already, summer/winter. – Davis
- Invasion of privacy. – Canaan Valley

- Lots of extra traffic. – Canaan Valley
- People who are rude, can't drive and more garbage left in the wilderness. – Thomas
- Too much crime. – Parsons
- Crime. – Parsons
- People who don't know how to park making it difficult to get into and out of grocery store. – Davis
- High value on good farm land that is broken up and sold into lots. – Red Creek
- Crowds and inconsiderate behavior. – Canaan Valley
- Trashing people. – St. George
- Too many people. Too much traffic. – Davis
- More traffic. – St. George
- Now, it means traffic, parking problems, rudeness, encroachment, crowds, resource reduction. – Davis
- Be cautious because of all the crime anymore. – Thomas
- It should mean community, jobs, and revenue but employees are shipped in and revenue is mismanaged. – Davis
- More crime. –Hendricks
- The need for more water and more waste. The leaching of our resources? – Hambleton
- More crime and traffic. – Parsons
- An influx of people that don't appreciate the trusting and honesty of our community. – Hendricks
- Traffic, crime, drugs. – Thomas

- Fear of gentrification. – Thomas
- It can mean noise, pollution, loss of sharing values, loss of respect for people, animals, and the natural environment.
- More crime. – Thomas
- Higher prices for groceries, gas, restaurants, property, etc.
- More people in the community, less quiet and serene. – Davis
- Money and crime. – Parsons
- Some tourism is ok, some not. – Parsons
- People, traffic, and aggravation! – Davis
- Too many people. – Parsons
- Too many people, don't feel safe. – Hambleton
- Pain in the neck. City people have no respect. – Davis
- More people – money, crowds, some crime,
- Too much traffic – drugs – No control (such as a creation of a large casino, etc.). – Leadmine

Sharing With Outsiders

- A lot of people coming to a place to view it.
- Giving more directions.
- Outsiders coming here to enjoy outdoor activities we have to offer.
- Drawing visitors from outside area and bring money into area.
- Education.

- Meeting and socializing with others.
- A chance to show others how nice Tucker County is!
- I am a tourist when I visit other areas and states. I would want tourists to feel at home in my community.
- More people get to see our county.
- Tourists are people who came to an area and pay to experience what we take for granted.
- People coming to tour our area.
- Tourism means having places of interest in an area that brings people from other areas to see it.
- An opportunity to share the beautiful place we live,
- Having people visit our community for rest and relaxation with available entertainment.
- Inner view of tranquility, peace, and beautiful surroundings of our area.
- Visitors from elsewhere spending their free time and discretionary dollars here!
- Giving tourists a place to hike, relax and to get out of the city.
- Nonresident, nonbusiness visitation.
- People visiting a place of interest to them for recreation, relaxation, education.
- Letting others experience the beauty that you experience every day.
- Sharing our heritage with others.
- Folks visiting here.
- Tourism means others not residing in Tucker County travel here for a day, weekend, or week.

- Broad range of reasons people travel to enrich their lives.
- Sharing our resources.
- Visitors.
- People visiting our County and Town to spend time enjoying what the area has to offer. Many coming into the county as tourists purchase items and stay in Motels, campsites, etc.
- Recreation for our out of state friends.
- Sharing Tucker County wonders with others.
- Folks visiting the county for various reasons.
- Having others to come to this beautiful area I live in to share in its beauty.
- People in the area to participate in local activities.
- Others sharing our beautiful area – loving and respecting it. – Canaan Valley
- Visitors from those not living here. – Thomas
- People seeing what a beautiful area of WV we are. – Davis
- Bringing people here to enjoy the beauty of our county. – Canaan Valley
- Bringing people into our area to share our beauty. – Davis
- Providing accommodations, restaurants, activities, social interactions, sports, entertainment, nature and history for people outside our area. – Red Creek
- People that live out of town and have disposable income come to spend their money here. – Davis
- Beauty and different site for people to see. – Thomas
- Having visitors come and hang and stay in our awesome county and enjoy themselves and spend their money which ultimately we and the county will benefit. – Thomas

- To me tourism means better activities, meeting new people, and showing new people that Parsons has the potential to be great. – Parsons
- I enjoy meeting new people. – Parsons
- The ability to bring visitors into our community to enjoy what we have to offer and enhance the economy of the community. – Thomas
- Visitors spending vacation time or retirement time in the state and these visitors coming from distant places. – Parsons
- Availability and attractiveness of facilities for non-local travelers. – Parsons
- A chance to show off area. – Parsons
- Tourism means attracting those not from the area to your community with attractions such as wineries, resorts, adventure, etc., and enticing them to return by providing a great experience full circle with entertainment and shopping. – Parsons
- People coming from other areas to enjoy the Tucker County area. – Parsons
- People enjoying the great outdoors, learning to love it and wanting to protect it. – Red Creek
- It means that many people commonly think of an area as beautiful or a place for recreation or relaxation. – St. George
- Having a place that people want to spend time at in their free time. – Canaan Valley
- People of out of state. – Parsons
- Sharing the beauty of the remaining forests and rivers with visitors. - St. George
- A reason for people to come to Tucker County. – Parsons
- Visitors to talk to. – Parsons
- Getting people in the outdoors enjoying Canaan Valley. – Canaan Valley
- Fun, socialization. – Hambleton
- Allowing tourists to experience our natural resources as well as lifestyles. – Davis

- Sharing all the beauty and highlights of an area. - St. George
- We need people who know how beautiful WV is and how nice most residents are. – Unknown
- Non-residents coming here for recreation. – Parsons
- More people can view our beauty. – Parsons
- People wanting to come here for a unique experience, spend money, leave and want to come back. - Canaan Valley
- Sightseeing, travel for pleasure, funds for the county. – Parsons
- more for people to do, and more for other people to visit and enjoy our community. – Hambleton
- Showing people outside the area what is available here. Sharing what you have. – Red Creek
- Service to and education for visitors – sharing our resources with others. – Parsons
- Traveling to a place away from home for a day or more. – Canaan Valley
- People visiting and enjoying our community. – St. George
- Tourism means being able to share this resource with others. – Canaan Valley
- Having people come to see the uniqueness of area. – Canaan Valley
- Attracting visitors to our slice of the pie! – Parsons
- People coming from elsewhere to recreate and relax. – Canaan Valley
- It can mean a pleasant quiet place to relax and recover from the city!
- Activities, events, attractions that draw and hold non-residents attention long enough to result in education, relaxation, rest, better health, expanded mind and appreciation of other ways of living. – Canaan Valley

- It is a reflection of the hospitality and charm to make a good impression of our state. – Parsons
- Lots of opportunities for business and educating the public about the importance of outdoors. – Canaan Valley
- Traveling to enjoy amenities offered elsewhere. – Canaan Valley
- Tourism is an opportunity to learn, to share place – stories – history, to engage with others. – St. George
- Encouraging people to come visit, vacation, shop in our area with opportunities to experience the unique environment, arts, and culture we have to offer. – Thomas
- Visiting interesting places away from home. – Davis
- Visitors enjoying our resources and wanting to return. Local people wanting to participate in a variety of ways in the activities. – Parsons
- Bringing others into our community sometimes with venues. – Parsons
- Visiting. – Parsons
- A means of enjoying life at another location. – Davis
- More people to meet. – Davis
- Tourism means welcoming a diverse group of people to enjoy the beauty of your community. – Davis
- Bringing people to the area I love to enjoy it as I do. – Thomas
- Showing off our beautiful county and state business. – Parsons
- Attracting people from outside the region to enjoy and appreciate the diversity here. – Dryfork
- People enjoying the nature and fun we have to offer in a respectable and caring way. – Thomas

- Bringing in outsiders to show off our county, while making money at the same time. – Leadmine
- Tourism means being able to share culture and experiences with other people outside of your community. – Thomas
- Visitors from other places to visit attractions. – Davis
- Inviting outsiders to visit our county to see our local towns and communities and beauty surrounding us. – Parsons
- Attracting people to see what our community has to offer. – Thomas
- Welcoming and helping “strangers” become friends of Tucker County. – St. George
- Attracting non-residents to engage in a town, activity, and/or business. - Thomas

Support for Public Services

- Support for EMS and VFD.

Sustainable Development

- Environmentally clean and safe.
- Letting everyone enjoy our natural resources but also tread lightly – watch for environmental damage.
- Long term sustainable employment leading to county revenues without environmental destruction – A cleaner greener future!!!
- It should be an important part of the regional economy. I envision low-impact tourism based on natural values and human-powered outdoor activities.
- Employment opportunities for friends and family and a way to safeguard Tucker County’s natural resources. – Davis
- It means an improved economy and hopefully protection of our natural resources. Keeping this beautiful county free of damaging practices. – Hendricks

- Environmental friendly tourism. – Canaan Valley
- A form of economy that doesn't jeopardize the natural resources in an abusive way. – Davis
- Sustainable livelihoods and preservation of our natural resources. – Canaan Valley
- The opportunity for clean ecofriendly growth that will generate jobs. – Canaan Valley
- For Tucker County it is imperative but organization and leadership (and investments!) is needed **with proper planning**. – Thomas

Taxes

- Money and tax for county.
- Work to help our locals and taxes to help support community
- It means more tax dollars for a better community. – Parsons
- Helps to grow the local economy. Additional tax base for all services. – Parsons
- tax revenue. – Davis

Younger Generation

- For younger generation. – St. George