

What values do you feel are important in your community?

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<i>people</i>		<i>community</i>	
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family	46	small town-rural living	54
honesty	40	faith	50
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trust	32	natural beauty	27
friendliness	31	work ethic	21
respect	20	community growth - improvement	13
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togetherness	18	peace and quiet	12
care for environment and way of life	15	maintaining way of life	12
morals	14	maintaining authenticity	11
friends	13	outdoor recreation	8
integrity	10	supporting the youth	7
kindness	7	patriotism	7
communication	4	strong leadership	5
proud	4	heritage	4
generous	2	clean environment and properties	4
law abiding	2	professionalism	4
love	2	appreciation of arts	4
sincerity	2	traditions	3

Theme	References	Theme	References
<i>people</i>		<i>community</i>	
self-reliant	2	affordable living	5
conservative	2	guns	2
tight knit	2	diversity	2
resilient	1	public services	2
fair	1	healthcare	2
smart	1	privacy	2
independence	1	survival	1
excellence	1	money	1
tolerance	1	equal taxation	1
gratitude	1	have fun	1
equality	1	sports	1
ethical	1	events	1
polite	1	welfare and drugs	1
loyalty	1	handicap accessibility	1
open mind	1	volunteerism	1
inclusiveness	1	pride in property	1
ingenuity	1	drug free	1
creativity	1	healthy lifestyles	1
competency	1		
commitment	1		

- A community that supports and helps each other out. Has opportunities for employment. Safe.
- Too many vagrant people. Losing its close to home feeling. Need to get back to that.
- A nice quiet retirement place.
- Safe.
- Get God back in community.
- Beauty, peacefulness, history, camaraderie, environmentalism, friendliness, growth.
- Control of illegal activities.
- Trust. (2)
- Small towns, natural forest, wildlife refuge.
- Trust, family, conservative values.
- Faith related, civic related.
- Faith and service to others.
- Small rural communities tend to have trust and honest people.
- God/the people: senior citizens, schools, roads, work.
- Helping others/Help each other. (2)
- Safe and uncongested.
- Make tourists feel welcome.
- Keeping things from becoming stressful.
- Peace, safety.
- Trust, collaboration, commitment.
- Family.
- Faith.
- Church, friends, family.
- The ability to work things out for the good of all.
- We are family, help each other out – We value our family and friends.
- Maintaining the environment, nature, peace, security, beauty of area, tranquility, places to hike and bike and ski.
- Trust, integrity.
- Trustfulness, trust and faith in neighbors and our ways of life, sacrifice for the good.
- None.
- Care for others, strong morals, belief in one true God.
- Trust, competent.
- Love – respect – caring for each other. A strong relationship with God.
- Honesty and sincerity and the empathy for others.
- Peace and quiet.
- Respect, excellence, good medical facilities.
- Honesty and trust.

- Safety – low crime and drugs – most know each other, willingness to help out – loving, giving people.
- Judeo-Christian values are aspired to by most residents.
- Trustworthy.
- Sense of community, safety, ability to live and work in my community.
- Friends and community gathering places.
- That relate to tourism???
- Jobs with advancement.
- God.
- Stay the way we are.
- Moral and Christian.
- Friendship.
- Strong family ties, helping in times of need, slow pace of everyday life, the rural setting, honesty in dealing with each other, hard work, outdoor lifestyle.
- Truth, honesty.
- Honesty, trustworthiness, hardworking community, helpful in hard times.
- Respect.
- Honesty, trust.
- Grow and live with each other.
- Religion, good work ethic.
- Caring for others.
- Safety, adequate income for families – police for safety.
- Friendly people who enjoy living here and the desire to make it the best it can be which can be an invitation for others to come.
- Morals, kindness, friendship, trust.
- Peace and togetherness.
- Care of the land, care of the people, proper education for kids (i.e., non-religious, liberal arts).
- Too many outsiders – Hippies destroying our way of life.
- Honesty and integrity of the local residents.
- Family, jobs, self-reliance.
- Passion to improve the community for all.
- Preserving nature while attracting others to enjoy the area.
- Cooperation, compassion.
- Trust – safety.
- Religion.
- Safety, children, family, traditions, history.
- Community.

- Love and respect for nature. Spiritual values. Love for peace and quiet, natural beauty. Independence, anti-authoritarian largely. Typical rural mindset. Willing to trade economic gain for peace and safety.
- Willingness to work together to get things done.
- Freedom of religion and freedom of enjoying outdoors and all of creation.
- Family, being helpful to others, traditional Christian values.
- Honesty and trust and a high regard for others' belongings as well as a respect for God are values I feel are important in our community.
- God, family, and loving your neighbors.
- Mainly good family oriented values and what is good for us and tourists.
- The people.
- We need to listen to people who were born here and not people who moved here.
- Neighbor helping neighbor.
- The people are always willing to lend a hand in need.
- Preservation/protection of the natural beauty of this area.
- Honesty, integrity.
- Jobs (Coal Mining).
- Strong sense of place, friendly, hospitality.
- New streets.
- Traditional land use. Probably the single largest contribution to animosity is outside interest groups and the Fed taking traditional land use rights away from citizens.
- Caring about one another.
- Christianity/Religion, safety of our citizens, health and well-being, fitness, education of our children.
- Healthy clean, safe, smart, beautiful.
- Roads.
- Faith, family.
- Keep as natural as possible.
- The friendliness of local residents.
- Caring for others, respect for others, respect for law enforcement officers.
- Many wrong ones – xenophobic practices.
- Hard work, honest leadership.
- Honesty, strong leadership, good work ethic.
- Moral.
- Honesty, trust, respect, faith.
- Law abiding, community support.
- Harmony, helping the less fortunate and handicapped, appreciation for all that our mayor has done.
- Safety. Helping each other. Property maintenance.

- Family values, community historic values, controlled anarchy (a tradition).
- God, family, education, sports, nature.
- Working together to achieve common goal that benefit the residents of the whole county...not just specific locales.
- Honesty, hard work, cooperation, respect for nature.
- Safety.
- Communication.
- Natural beauty.
- God, church, family.
- Faith, family, friends and farmers.
- Security, safety.
- Trust and support.
- More than low paying tourism jobs.
- Live and let live.
- Trustworthy.
- Do unto others.
- Economic growth.
- Not crowded.
- National forest trails for hiking – Rivers for rafting. – Parsons
- Growth and education. – Thomas
- Protecting our natural environment, maintaining the wildness of the area – Keeping it as a place apart. – Canaan Valley
- Jobs. – Parsons
- County, family and groups. – Parsons
- Safe place to visit. – Thomas
- Respect of laws. – Thomas
- Good basic Christianity, open, healthy land for residents and visitors. – Canaan Valley
- Community support. – Canaan Valley
- Feeling safe, drug free environment. – Canaan Valley
- We need to be known more. – Davis
- To stick together since we are such a small community and support one another. – Canaan Valley
- Integrity, volunteerism, patriotism, equal consideration from county/city officials. – Davis
- Preserving the safe, close knit, family friendly values that have existed for many generations. – Davis
- Safety from crime, careful development to maintain pristine mountain life. – Canaan Valley

- Safe environment, beauty of nature, community involvement, churches working together, family, God. – Red Creek
- Honesty, respect for all citizens no matter what area of the county they live in. Equality for services. – Canaan Valley
- Safety. – Canaan Valley
- Housing for the poor people that live here like me. – Davis
- Having an affordable, decent place to live. – Davis
- Maintaining the status quo. – Canaan Valley
- Loving and caring for the land, the animals and neighbors. – Canaan Valley
- Good people. – Thomas
- Need a sense of responsibility, work ethic. – Need to get off welfare. – Red Creek
- Family values that are being corrupted by the idiots moving into our county. – Thomas
- Honesty, trust, and hardworking. – Thomas
- God, country and family. – Thomas
- Good values. Better EMTs, fire department, and police. – Parsons
- Keep down crime (drugs). Give children more things to entertain them. – Parsons
- Friendliness, honesty, hard-working. – Davis
- Safety. – Parsons
- Family, friends, traditions. – Hendricks
- Above all friendliness and helpfulness will lead to more tourists and more revenue for the locals. – Thomas
- Trust – Friendship – being able to depend on anyone if needed. – Canaan Valley
- School system, events. – Parsons
- A sense of community and belonging, friendship and helping others. – Parsons
- People sitting along with each other, communities of organizations working together for the benefit of all, well maintained properties. – Thomas
- Lower taxes, obeying and following the United States Constitution, **REASONABLE** environmentalism, saving the coal industry, legalizing marijuana to generate more revenue and tourism. Also, a free market for alternative energy. Windmills suck! – Thomas
- Love of God, family, and country. – Parsons
- Working and supporting business. – Thomas
- Trust, comradery. – Parsons
- People getting along with each other. – Davis
- Traditional moral values. – Thomas
- Getting along with everyone. - Davis
- Community values are slipping. – Canaan Valley
- Safety, community, togetherness/growth, small business growth. – Parsons
- Being a good citizen. – Parsons

- Patriotism and respect. – Davis
- Honesty, caring, friendliness, helpfulness, pride. – St. George
- Family, God. – Ledmine
- Religious values, awareness, cognition, volition, and exposure to nature and landscape. – Parsons
- Welfare-drugs! – Parsons
- Sense of fellowship and togetherness, trust and unity. – Thomas
- Communication and respect. – Canaan Valley
- Education, hard work, honesty, freedom to worship. – Parsons
- Integrity, respect for firearm safety, regard for education. – Parsons
- Pride in who and what we are, friendliness, low violent crime rate. – Parsons
- Church – Friends – employment. – Parsons
- Respect, support. – Parsons
- Lots of churches, no bars! – Parsons
- Trust, sense of community. Safe. – Parsons
- Honesty, helping neighbors, simple living off land. – Canaan Valley
- Religion and safety. – Parsons
- Working together. – Davis
- Family, church, friends, neighbors, small businesses. – Hendricks
- Treat your neighbor right. – St. George
- Good streets. – Hambleton
- We are a small city with a big heart! – Parsons
- Trust, helping others, preservation of our history and natural resources, low crime rate, honesty, friendliness. – Parsons
- Christian values and an atmosphere for health and well-being of all residents and visitors. – Parsons
- Saving our land. – Canaan Valley
- Somewhat. – Hambleton
- Family oriented, small town feel. – Hambleton
- Trust. – St. George
- God/faith, volunteering/helping others in need. Close knit. – St. George
- I believe Christian values are very important and family is very important. – Parsons
- Friendly, neighborly, proud Americans. – Parsons
- Government local councils. – Hambleton
- In small communities people look out for each other if there is a blizzard everyone helps. – Thomas
- Safety, beauty, clean environment. – Hendricks
- Good moral values, respect for our community. – Thomas
- Honesty, safety, integrity. – Davis

- Pride – People here appear to feel tougher and more resilient, security, personal safety, job safety, passion – loving where you live and welcoming others to experience the area. – St. George
- Commitment to maintaining the physical environment. – Canaan Valley
- Moral values, drug free, crime free. – Parsons
- Helping others. – Parsons
- Do what you say, be honest. – Parsons
- Honesty. – St. George
- Family. – Parsons
- Just that!! “Community” – getting people involved to sustain the area and our history – making sure older residents get involved with new. New must listen to older residents as constructive to all. – Canaan Valley
- Vegetable gardens. - St. George
- The value of community. – Davis
- The environment here attracts passionate, kind, helpful, gentle, creative, positive people. – Thomas
- Community support and working together. – Dryfork
- Honesty, fairness, wiliness to help your neighbor. – Parsons
- Trust, hardworking, honesty, helping others. – Parsons
- Family, faith. – Parsons
- Safe and close knit community. – Parsons
- Honesty, cooperation, change. - Canaan Valley
- Farm products. – Parsons
- Christian. - St. George
- Every issue is of importance and how it affects us as a whole. – Thomas
- Better social networks. – Parsons
- Hardworking, honest, volunteer opportunity, integrity, professionalism. - Canaan Valley
- It doesn’t matter because nothing will ever be accomplished in our end of the country! – Parsons
- Honesty, low crime. – Thomas
- Work together. – Hambleton
- Authenticity, respect for the environment and your neighbors, coming together as a community. – Davis
- Collaborative environment. - Canaan Valley
- Locally owned and operated business, safety. – Davis
- High family values. – Hambleton
- Small community that pulls together in time of need. – Thomas
- Family (many have been here many generations), church, country. – Parsons

- Maintaining the small town feel. Do not turn this into Deep Creek or Ocean City. - Canaan Valley
- Honesty, mutual helpfulness, good value. - Canaan Valley
- Good morals. - St. George
- Working together to improve living and remaining in the county. – Parsons
- Family, trust, honesty. - St. George
- Housing issues, education, and employment. Something to keep the young people here and give the youth something to do. – Davis
- The values of generations of families. The old ways. – Hambleton
- Trust, caring, togetherness. – Parsons
- Safety. – Parsons
- At this point any value would be good. – Hambleton
- Cohesiveness, helping your neighbors. – Red Creek
- Family values. – Parsons
- Residents are helpful to others. – Parsons
- Cohesiveness, hard work, athleticism, sincerity. – Canaan Valley
- God, family and friends. – St. George
- Honesty. Appreciate quiet and privacy. – Hendricks
- Maintaining low profile and low crime with friendly environment. – Canaan Valley
- Teamwork, open and honest effective communication, business etiquette. – Canaan Valley
- Football, hunting. – St. George
- Environment, open spaces, pleasing views. – Canaan Valley
- To have control over what type of tourism is developed in each area. They need to maintain the natural/historic sections from outside developments. – Canaan Valley
- To be honest, genuine and not wasteful. To be personally accountable for success and/or failure. To work hard and be positive and pleasant and to make the most of the opportunities the Good Lord gives us. Also to be a **team player**, looking out for the good of the entire area. – Canaan Valley
- Trust, generosity, integrity, kindness. – Thomas
- Rural lifestyle, slower paced, sense of community, good family values. – Davis
- Common goals. Tax base for education. – Parsons
- Jobs is number one, but investment into places for our visitors to stay (motels). – Parsons
- God, family, guns, hard work. – St. George
- Honesty. – Parsons
- Safety, friendly, people working – having a purpose in their life and not doing drugs, social working ever in the rural areas such as a community building with various activities. – St. George

- Family, taking care of our natural resources. Wildlife Refuge, forests. – Canaan Valley
- Tradition. – Parsons
- Togetherness. – Thomas
- I think keeping the friendly, small town feel is important, as is respecting the land and heritage. – Davis
- To care about each other and care for our beautiful place. – Canaan Valley
- Inclusiveness and universal design accessibility. – Thomas
- A common bond to better our community, and fellowship between every citizen to uphold our values. – Thomas
- Safety, honesty, trust. - Hambleton
- Preserving our youth. – Thomas
- Friendliness, general openness. The age groups together with young and old enjoy ease and friendships, happy children. Low level judgement of others. All religions, races, ethnicities comfortably together, caretaking of natural spaces. – Davis
- Healthy clear and conserved environmental resources and spaces. Happy, trustworthy, and connected human communities. – Canaan Valley
- Feeling safe to raise your family. – Thomas
- Mutual support, appreciation of the arts, protection of natural resources. – Canaan Valley
- Faith, hard work, family and community minded. – Parsons
- Church and family. – St. George
- Jobs. – Hambleton
- Keeping WV rural and beautiful – Keep it simple with **SEEDS** – **NOT DISNEY WORLD.** – Hendricks
- Protect wild places. – Canaan Valley
- Need more business to bring up economy. – Parsons
- Activities for youth, several businesses not accessible to disabled including U.S. Post Office. – Parsons
- Community. – Canaan Valley
- The beauty of the area. – Canaan Valley
- To feel safe and to help others. – St. George
- Good moral values. – Parsons
- Looking out for your neighbor. Tolerate, respect. – Davis
- Helping hands. Originally in business. Kindness. Mountain Culture. – Canaan Valley
- Honesty, gratitude, kindness. – Davis
- Volunteerism, safety, maintaining rural, small town atmosphere and values. Outdoor and “healthy” lifestyles. – Canaan Valley
- Community, arts, outdoors. – Canaan Valley
- Public services and jobs (full time well-paying with benefits). – Canaan Valley

- Local enforcement. – Hambleton
- Small town life. – Hambleton
- Nature tourism and art and small business communities. – Davis
- Social justice and equality of all people. – Davis
- People, place, history, struggle and achievement, helping others, being part of community. – St. George
- Pride in property, pride in work, helping each other, respectful of other people's property and values. – Davis
- Family values. Stable job market with livable wages. Solid education – High School retention. – Dryfork
- Family unity, quality education, quality healthcare. – Dryfork
- Trust, drug free. Safe activities for teens and younger. – Davis
- Pride, friendship, cooperation. – Parsons
- Family a chance to better my life and kids' life. – Parsons
- Trust, honesty, compassion, ethical business appreciation for things beyond what money can buy, responsible business practices, earn your way. – Thomas
- Family values are number 1, natural resources are number 2. – Parsons
- Safety, honesty, friendliness. – Davis
- Helping people. – Parsons
- Being polite and honest. – Parsons
- Safe, fun. – St. George
- Improved life for community. – Hambleton
- Money. – Parsons
- None. – Parsons
- I value getting all the empty buildings on First Street restored for businesses. – Hambleton
- Look out for each other. – Parsons
- Friendships, respect for competition, well-being. – Canaan Valley
- Just survival. – St. George
- Everyone works together. – Parsons
- Protecting the environment. – Canaan Valley
- Small town charm, friendly. – Hambleton
- Home, family, respect. – Davis
- Clean up the town. – Hambleton
- Getting along. – Hendricks
- High moral values, helpfulness and friendliness, good work ethic, cooperation. – Parsons
- Community spirit and cohesiveness. – Parsons
- Jobs, new people working together. – Parsons
- Small. – Parsons

- Develop farm land. – Parsons
- That other people respect your way of living. – St. George
- Christian. – Parsons
- Jobs, business, churches. – Parsons
- Equal taxation (non-residents pay more taxes than local residents). – Davis
- Exercise every day to stay healthy. – Canaan Valley
- Jobs. – Parsons
- Being friendly to each other. – Parsons
- Family, supporting school. – Parsons
- Acceptance of diversity, involvement of the residents. – Davis
- Respect. – Davis
- Conservative/Christian values. – Red Creek
- Kindness, trust, professionalism. – Thomas
- Kindness, integrity, trust, professionalism. – Thomas
- Togetherness, tight knit. – Thomas
- Closer medical care and treatment. – Thomas
- Things need to be done for the community instead of strictly focused on tourism. – Davis
- Honesty, close knit community, neighbors helping neighbors, low crime rate, hard working. – Parsons
- Small town welcome feel for locals and tourists. – Parsons
- Family, farming, self-sufficiency, healthy lifestyles. – Dryfork
- Get along with people. – St. George
- Christ 1st, Families 2nd, Community 3rd. – St. George
- To maintain environment, security, protection of residents from too much growth too fast. – Thomas
- Small community, quiet slow paced. – Canaan Valley
- Privacy. – St. George
- Protecting environment, wildlife. – Davis
- Integrity, loyalty, open mind. – Davis
- Trust + communication, honest communication, smart people who think. – Canaan Valley
- Being friendly and having good moral values. – Davis
- Respecting the nature, character and culture of the small town, living simply. – Thomas
- Togetherness, supportive personalities, God centered. – Leadmine
- Good healthy food. – Canaan Valley
- Thomas values small business and buying local. There is a strong music, art, and outdoor activity enthusiasm that appeals to both tourists and locals alike. – Thomas
- Country living with county people. – Canaan Valley

- Help from our own local people helping our own local people. – Hambleton
- Safety, community. – Canaan Valley
- My people, my town and my God! – Parsons
- Self-sufficiency and willingness to help each other especially in times of need. – Davis
- Helping neighbors, friendliness, safety, inclusiveness. – Canaan Valley
- Hard work but that is a thing of the past. – Davis
- Moral, spiritual and family. – Thomas
- The state letting county tax tourism to pay for services that the county has to provide. – Hambleton
- More jobs. – Parsons
- Simplicity of lifestyle – Welcoming nature of people – Pride in our state – Caring attitude. – Parsons
- Keeping our farmland as farmland. Keeping the community a rural community. – Red Creek
- Lifestyle. – Leadmine
- Education, hard work, peace, beauty, influence, honesty. – St. George
- Peaceful, friendly community, environmental friendly, moral values but welcoming to all who want to visit. – Canaan Valley
- Working together/collaborating. – Canaan Valley
- Moral values first, respect for life, traditional marriage. – Thomas
- In St. George I think people are alright with Blackwater Outdoor Adventures, but in general I think people value their own privacy and small-town community closeness/safety. – St. George
- Good values i.e., friendliness, truthfulness, helpfulness. – St. George
- Hard work, ingenuity, friendliness, and hospitality. – Thomas
- Kindness. – Davis
- Emergency services, successful businesses, amenities for tourists and residents. Groceries, gas, medical clinic etc. – Davis
- Creativity, free-time for high caliber of land and human engagement. Affordability. Lack of rules. - Thomas