How can tourism benefit you personally?

Theme	References	Theme	References
Positive		Negative	
jobs	60	no benefit	79
more local businesses	32	increase property value	10
activities for residents,	31		
friends and family			
improve quality of life	28		
economic development	11		
income	23		
enjoy sharing with others	18		
and meeting new people			
more cultural diversity	16		
community development	11		
preserve natural beauty	10		
tax revenue for community	6		
improve public services	5		
community pride	5		
opportunities for youth	3		
lower taxes for residents	2		

Activities for residents, friends, and family

- Places and activities for families and friends when they visit.
- "Staycation" activities for family.
- Yes, give my kids activities.
- Just seeing something for younger.

- Increased areas to visit.
- It can also bring more activities for locals to do.
- Venues for grand kinds and family/friends who visit.
- Additional opportunities for activities. Canaan Valley
- Increase some activities in our area,
- It gives me and my family things to do and enjoy as residents of Tucker County. –
 Thomas
- More things to do. Parsons
- Tourism can benefit me personally by having more fun activities
- Give me more opportunity to volunteer and things to do. Parsons
- Additional activities to participate in
- allow locals to enjoy what attractions are present.
- My guests and visiting family would have more to do. St. George
- activities for my children
- More entertainment and points of interest for family. Parsons
- More entertainment. Hambleton
- Increasing my access to hiking and biking trails and staff to maintain and protect the facilities. St. George
- More options of things to do. Hendricks
- more things for my family to do. Parsons
- More people, more activities. An injection of youth. Canaan Valley
- Company, family. Parsons

- Fun. Canaan Valley
- A little more positive activity possibly. Hambleton
- more activities for residents to enjoy. Parsons
- Seeing the rail trail kept up and usable. Hendricks
- and more hiking trails. Canaan Valley
- more things for visiting friends and family to do,
- My family would visit much more. Hambleton
- It would provide activities, recreation, and entertainment for local residents as well as visitors. Parsons
- All can benefit from venues. Parsons
- It would get me out of the house more. More friends and family would visit here with us. Canaan Valley

Community Development

- Improve infrastructure
- Keep community looking better. Thomas
- possibly clean up environment. Davis
- potential to have communities come back. Thomas
- Seeing the homes in the communities being upgraded and brought back to the condition they need to be. – Parsons
- Growth in the community. St. George
- Pride. Parsons
- Provide additional amenities I can personally and gives me a sense of pride in my community. – Davis

- Broaden ideas and build the community. Canaan Valley
- Just seeing the area flourish. St. George
- Tourism traffic bridges the sales gap so we can provide basic food services to the community. - Thomas

Community Pride

- My husband's family is named after the town, so there is a certain amount of pride that comes from that. Hopefully our future grandchildren, etc., will want to live here and prosper.
- Just seeing our community prosper. Parsons
- By being nice people. Davis
- improvement in homeowners/community pride. Parsons
- Appreciation of hometown. Leadmine

Economic Development

- Keep this area from dying out. Coal and most other industry about gone.
- More money in the community.
- Tourism could bring extra people who will spend money in our community or the close by ones.
- Folks spend money in this county, helps our economy.
- Hopefully help put my friends or neighbors by increasing economic opportunities.
- Economic growth.
- Growth in the area and growth in the real estate market. Davis

- Agri-tourism could benefit us as well as local markets or restaurants getting produce locally. – St. George
- economically thriving and therefore a happier community. St. George
- Not looking for personal gains. We are losing residents, our communities need the commerce. – Parsons
- If our town is successful in attracting many tourists, we benefit by monies and diversified talents introduced to US.
- Tourism supports the local businesses
- Not me, but I know it brings in money to the local business. Davis
- Increase. Thomas
- Money. Parsons
- No. Business (Yes) Parsons
- Keep community vital, bring in revenue. Davis
- \$. Thomas
- It can also help the community to diversify the economy. Canaan Valley
- Business. Parsons
- Revenue/exposure. Thomas
- Bring money into the area, hotel-motel tax (business) benefit. St. George
- I own several residential buildings as well as commercial space. More tourism can lead to more local residents as well as more customers for local businesses. Thomas

Enjoy sharing with others and meeting new people

• It shows people the beauty of small towns.

- Pleasure in knowing we are growing and sharing our heritage.
- Many tourists are very interesting, enriching me. I enjoy sharing the place I love.
- Not really except for the joy of seeing others' joy. Canaan Valley
- Enjoyment. Thomas
- Always try and give a smile to new people. Thomas
- Yes. I love to share the scenery. People need to appreciate nature as it is. Hendricks
- I enjoy interacting with others. Parsons
- By sharing our great community and open spaces of nature with others that don't have.
 Parsons
- Meet new people. Parsons
- Meet new people. Parsons
- As a tourist: enjoying things that aren't available where I live. As a resident: sharing this beautiful place with others. Canaan Valley
- I benefit by the people I meet, what I learn, and how to connect place history today.
 –St. George
- Brings variety of people to community. Interaction. Davis
- More people to associate with. Parsons
- Sharing the beauty and enjoy new people. Learning new ways. Parsons
- Come see me. Parsons
- Meeting others. Davis
- Opportunities for people to learn about nature and culture. Canaan Valley
- Diversity. Canaan Valley

Improve public services

- Service to our town EMT, fire We need local police take 20 to 30 minutes to get to a
 call. Davis has none county or state. Police have to come for calls.
- Increasing the tax base to improve services such as sewer, water, fire and EMS.
- Keeps EMS and VFD on the job.
- increase police, EMS coverage,
- Increased services, benefits from more availability of things. St. George

Improve quality of life

- Helps the community to thrive making a better place to live.
- Quality of life.
- Improve our standard of living.
- Not really looking for it to benefit me personally more as a whole.
- Substantially as a local tourist business owner. I would also benefit from the additional facilities available for my use and entertainment.
- more restaurants and bars, more events.
- More resources coming into the county thru tourism dollars will provide better facilities, roads, etc., for me and others. More opportunities to participate in activities others are seeking.
- It helps the people and businesses around me.
- By developing tourism, our access to goods and services may increase.
- More Choices.
- It can make what resources we have better. Parsons
- Help beautify the community. Thomas

- More nearby amenities. Canaan Valley
- State parks to enjoy. Red Creek
- Possibly raise living standard. Parsons
- Art market, entertainment, restaurants, improvements. Canaan Valley
- Better school and community funding from H/M taxes
- Brings money to community, creates jobs, raises quality of live. Canaan Valley
- A vibrant community in WV seems partially supported by cash flowing from out-oftown/ state visitors. – Canaan Valley
- It will benefit myself and peers. Thomas
- More options for local dining. Davis
- Improved quality of life for community. Parsons
- Make life better for others. Unknown
- Better stores, restaurants, and the same use of rivers. Parsons
- A few new restaurants would be nice. Canaan Valley
- It may open up a few more things to go and view. St. George
- I like fun stuff. Parsons
- Only by bringing in entertainment. Thomas
- Promotes services. Thomas
- It can bring in more income, residents, services to our area and more opportunities for our youth. – Canaan Valley
- I like the same thing tourists like, like music and hunting. Davis
- quality of life

Income

- Does increase revenue.
- Dependable sales of my product.
- I can sell more art. Canaan Valley
- I may be able to rent out rooms and gain some much needed income. Parsons
- Money. Thomas
- My husband sells tourists wine, relatives work for parks/resorts. Davis
- It will increase the income and business in the area. It could profit from greater resources. – Parsons
- I own a design build company that primarily builds homes for 2nd or 3rd homeowners who come here for recreation. Canaan Valley
- Selling at yard sales. Hambleton
- Possibly more photography sales but that is not a high priority for me. Red Creek
- Eat at my restaurant. Parsons
- I am a realtor and maybe some tourists want to move to our county. Parsons
- Selling honey. Thomas
- Help support the local economy providing income. Davis
- Sale of homemade crafts. Davis
- Increased income. The more visitors we have, the more we can increase the number of people we entertain and the more rental homes we can clean. – Canaan Valley
- Income. Thomas
- Can provide me with an income. Canaan Valley

- Vigorous commerce in the arts. Canaan Valley
- I work for a local printing company. So I would like to think we would get more business from the growth. Parsons
- Money from camp ground. St. George
- Business is maintaining vacation homes. Canaan Valley
- My family owns businesses locally. Red Creek
- Brings \$ (sales) for my farm winery
- If more people come to an event that I put on, it could make more money. Davis
- Help my family financially. Davis
- We are part owners in a rental property in the valley (North Face). Canaan Valley
- To have an income that allows me to support my family and continue living in this area.
 Davis
- I own a grocery store. Tourism numbers mean more business for us.

Increase property value

- Increase the real estate value of my home.
- Raise real estate values,
- "Increase" rather than decrease property values!!!
- Increase entertainment. Destination factor would increase property values and the quality of retired life.
- Increase property values
- Rise in property.
- Increase the value of my home.
- Increase jobs and property values. Canaan Valley
- higher real estate values.

- Resale value of home. Canaan Valley
- Increased property values,
- Increased value of home.
- Real estate sales. Hambleton
- Increase value in properties in Canaan Valley. Canaan Valley
- Housing values rise. Canaan Valley

Jobs

- Jobs for family.
- Jobs.
- Need jobs in area.
- Work because that's all that's here.
- Most of my income is directly related to tourism.
- Provide job opportunities and economic growth.
- It will create jobs in Tucker Co. Hopefully full time well-paying jobs.
- Giving people jobs so they are not so dependent on my tax dollars.
- Possible bring jobs then my children could move home to work and raise their children.
- Put some people to work.
- Provides conditions to jobs, taxes; revenue for motels and restaurants, therefore jobs.
- Provide income.
- My livelihood. I own a business and make an adequate income but work very hard and is extremely stressful. Those who do <u>not</u> own business are economically marginal.

- Bring more people into our business, the more our business grows the more people we can hire.
- Seeing others having jobs.
- Employ my neighbors.
- Keeps me employed.
- I have been working as a guide and instructor for 25+ years. While I'm retiring from that kind of work, it's been possible to live here.
- Supports myself and my family to live happy lives.
- My husband works for a local restaurant so the tourists come to eat which helps us financially. – Canaan Valley
- Increase jobs
- I might get to build something for them and get a small piece of their money. Davis
- Entertainment, work. Parsons
- Get me a job. Davis
- Provide work for locals
- Helping people who need a job. Davis
- More jobs. Thomas
- Job, home, and a fair wage! Canaan Valley
- I have stumbled into hospitality and increased tourism would increase job opportunities for me. Thomas
- More jobs. Parsons
- better jobs,
- More employment opportunities for family, friends and neighbors. Parsons
- My work depends on it. Davis

- Jobs. Hambleton
- New job opportunities. Parsons
- Tourists bring business and jobs. Thomas
- A possible job
- Jobs. St. George
- Brings new people, money, better paying jobs, helps with road repairs. This list of benefits to our community can go on forever. – Thomas
- More jobs. Parsons
- Keeps me busy with my employment. Thomas
- Possible employment, growth for the county. Parsons
- Bring a smile to my face and maybe a job. Hambleton
- Brings money to community, creates jobs, raises quality of live. Canaan Valley
- Job value.
- More jobs
- A paycheck. Canaan Valley
- My husband and I own a seasonal tourism based business. My husband and I are employed seasonally in tourism based businesses. Canaan Valley
- I am a ski instructor. Canaan Valley
- More work. Canaan Valley
- I have dedicated 30 years of my life to tourism. Parsons
- I can get more work. Canaan Valley
- Provides jobs for my clients and family. Davis
- Part time jobs and things to do. Canaan Valley

- Provides jobs. Locals can't really afford it. Hambleton
- provides job opportunities. Davis
- More job opportunities for residents of Tucker Randolph. Dryfork
- As an employee of Canaan Valley Resort tourism (all seasons) represent and continuity in quality and personnel. – Dryfork
- A job. Dryfork
- Ski instructor at Timberline Ski Resort. Davis
- Increase jobs for others and increase business revenues/opportunities for my children. –
 Parsons
- I work in the tourism already established in this area. Thomas
- Tourism helps me find employment opportunities. Thomas
- Not sure other than job security. Thomas
- Increase in employment opportunities would mean more economic advantages for school age children whose parents don't work. – Parsons
- Provide jobs, satisfaction by helping tourists to know the area. Red Creek
- Keep people working. Thomas
- Job security/gainful employment, Financial Stability,

Lower taxes for residents

- Bringing money into the county might lower my taxes.
- Help with taxes. Parsons

More cultural diversity

- Culture.
- More interesting friends and neighbors.
- Provide opportunities to meet people from other places, experiences, backgrounds, viewpoints.
- Exposure to different ideas and people, hopefully build pride (I'm proud to live in Tucker County).
- Friendship with variety of people.

- More educated culture diverse individuals.
- Bringing the world to us!
- Meet new people.
- meeting new people from all over the world. Parsons
- Friendships, money, learning different cultures. Parsons
- Bringing more culture to our town and county. Thomas
- Meeting some longtime friends who started as tourists. Davis
- Meet new people from other areas. Dryfork
- If our town is successful in attracting many tourists, we benefit by monies and diversified talents introduced to US. – Thomas
- It can bring in more income, residents, services to our area and more opportunities for our youth. – Canaan Valley
- Exposure to a wide range of personality types and challenging situations. St. George

More local businesses

- Hope to increase small business benefits.
- Community businesses.
- Tourism might bring in better quality restaurants and shopping and better grocery store.
- consider opening a business
- Business and my salary depend on it.
- Business opportunity.
- Tourists sometimes need their haircut so that helps my business.

- Run a small seasonal campground.
- There would be more facilities for me to use as well as visitors.
- Gift shop business.
- My son owns a small business in Davis.
- Local business.
- By needing more printed material, i.e., rack cards, menus, brochures.
- County businesses will be able to increase income. Parsons
- Our company has a second home (rental property) in Canaan Valley that rents often.
 Also we do a lot of work for the other rental homes in the Canaan Valley area. Canaan Valley
- New organizations could come or business. Davis
- More business available and opportunities. Parsons
- Bring more businesses here. Parsons
- Bring more stores and restaurants to area and things to do. Davis
- I think it would bring in new organizations that could provide services/information me/my children would benefit from. Ledmine
- possibility of a small business. Parsons
- Allowing more businesses to flourish in our community so we no longer have to travel to work. – Parsons
- I own an outdoor recreation business. Thomas
- By bringing in more local eateries, a better variety of food and groceries,
- Restaurants and hotels! More tourism means better accommodations for all especially needed for handicapped. – Canaan Valley

- Tourists bring business and jobs. Thomas
- It increases our visitation number, promotes local businesses. Canaan Valley
- I have great friends in Thomas and Davis who are successful small business owners. –
 Parsons
- More and better restaurants
- More business and selling opportunities. Canaan Valley
- Offer new venues. Davis
- The tourism here in Davis/Tucker County helps keep the businesses that I enjoy open. We need their money to keep things going. Davis
- By helping local businesses to be financially motivated to make ADA improvements to gain access to accessible tourism market i.e., people within 3 hour drive. Thomas

No Benefit

- I don't feel it can.
- Doesn't/It doesn't. (4)
- Not at all/None/No. (11)
- So far it never has. Had to go somewhere else to get a job with enough money to live on.
- Not really.
- It can't/Cannot. (9)
- Not much to me.
- It won't/it will not. (2)
- It should not affect me at all.

- Tourism cannot benefit me at all.No way.
- Tourism cannot benefit me.
- I don't see that it will. It may even raise taxes to support it.
- It wouldn't.
- Personally I see no pros and cons for the family I visit that would allow working opportunities.
- It doesn't but it has caused higher real estate taxes.
- It doesn't. Most residents cannot afford it.
- It will make no difference monetarily.
- Not at all. My sister lives on one side and my brother above me all retired. We live on family farm and look after one another.
- Nothing.
- It can't and this response is based on my current age (79).
- No way.
- It doesn't/won't.
- It doesn't. So much of our county is public land for tourists that there is no tax base to provide funds for our county. Canaan Valley.
- Zero, NA. Canaan Valley
- It cannot. Davis
- By seeing it disappear. Canaan Valley
- It doesn't. Canaan Valley

- Can't. Thomas
- Hopefully more tourists will buy a house here especially mine and I can go back to Baltimore. – Red Creek
- For it to end! Thomas
- Not at all. Thomas
- Doesn't. Parsons
- No. Davis
- It won't. Parsons
- It can't. Parsons
- Really wouldn't Would see more patients in clinic. Canaan Valley
- Doesn't. Thomas
- It can't. Canaan Valley
- It can't. I don't go out much because I do in-home care 24/7 for my 90 year old father-in-law. Parsons
- It can't. Parsons
- It can't. Davis
- Nothing. Canaan Valley
- Can't. St. George
- It can't. Parsons
- No. St. George
- It can't. Parsons
- No. Parsons

- None. St. George
- It doesn't. Thomas
- Won't. St. George
- None. Hendricks
- It wouldn't Unknown
- It can't. Red Creek
- I don't think I could benefit personally. Red Creek
- Can't. Parsons
- Unlikely. Parsons
- Send the hippies home!! Close the Purple Fiddle! St. George
- I really can't you have locals working for minimum wage jobs but cater to the tourist. –
 Canaan Valley
- Not really, I enjoy a quiet no traffic place to live. Canaan Valley
- It cannot. Thomas
- Not much. I came here to hike (keep horses off the trails!), see friends, write, and quietly enjoy life in an exciting lovely place. Tourism will ruin this. Davis
- Will not. Thomas
- Can't. Unknown
- Not at all. Hendricks
- None. Canaan Valley
- None. St. George

- It probably won't benefit me personally. Canaan Valley
- Not at all. Hambleton
- Won't. Parsons
- Wouldn't. Parsons
- Right now cannot see direct benefit to me. Thomas
- It can't. Parsons
- None. St. George
- It would not. Parsons
- Does not. Unknown
- It can't. Davis
- Not. Hambleton
- None. Hendricks
- No. Parsons
- None. Parsons
- None. Hendricks
- No. Davis
- Not at all. St. George
- It doesn't. Parsons
- None. St. George
- No. Canaan Valley and Red Creek

- Stay out. St. George
- Probably not. Red Creek
- Does not benefit me. Davis
- It won't. Hambleton
- It can't. Parsons
- None. Canaan Valley
- Will not. Hambleton
- It will not help me at all. Hambleton
- None. Parsons

Opportunities for Youth

- More opportunities for young adults that may want to live in the area.
- It will not I would like to see it for the younger people. Parsons
- Secures better homes for my kids. Hambleton

Preserve Natural Beauty

- By preserving the natural beauty and outdoor activities of the area forever.
- By helping to preserve what has always made Tucker County so great: **NATURE**. Davis
- Commitment to maintaining the physical environment. Canaan Valley
- Learn more about nature and what Tucker County can offer. Hambleton
- Expand my understanding and appreciation for the valley. Canaan Valley
- With love of the area people may desire to protect. Thomas

- Bring money into a community without harming the environment through pollution, felling forests, contaminating air and water etc. – Davis
- Helps my community. Can provide \$ to support nature conservation which is why I live here.
- Helps people appreciate this beautiful earth and motivate them to protect it. Dryfork
- More people to meet and interact with/about environment. Canaan Valley

Tax Revenue for Community

- Taxes paid by tourist help our schools and pay bills in our county.
- By increasing the tax revenue to our county which will provide more goods and services for the local economy. Thomas
- When people get to keep more of their hard earned money they spend more money on tourism, thus creating a much higher volume of sales tax revenue that can be put in our community! Thomas
- Better community services via increased tax base
- more local tax benefits,
- Tax revenue. Parsons