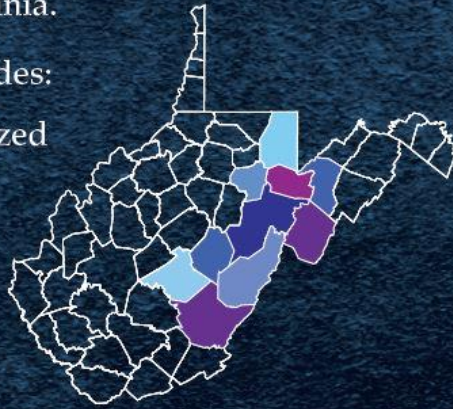


The Mon Forest Business Initiative offers business advice and funding assistance for professional services to any businesses located within the 10 counties of the Monongahela National Forest region of West Virginia.

Our program includes:

- Free, customized one-on-one coaching
- Group coaching/training
- Access to professional third-party resources and expertise
- Support and guidance in securing start-up or expansion loans



# MON FOREST BUSINESS INITIATIVE

## PROGRESS REPORT

### Types of Businesses Served

**Yoga, Restaurants, Event Planning, Specialty Retail Shops, Galleries, Value-Added Food/Farm, Art, Environmental Consultant Firm, Axe Throwing Bar, Retreat Center, Trail Builder, Outdoor Education Organization, Campground, Spa, Hardware, Winery, Woodworking, Salon, Healthcare, Hatchery, Knife-making, Florist, Vacation Lodging, Coffee Shop, Downtown Building Redevelopment, Market, Outdoor Magazine, Bike Shop, Distillery, Outdoor Outfitter, XC Ski Resort, Lodging, Ice Cream Shop, Daycare, Wood Products, Coffee Shop, Photography, Hardware Store, Trail Riding, Acupuncture, White Water Company, Motel, Music Venue, Nonprofits, Soil Amendments, Printing, Bakery, Shuttle Service, Shipping, Fly Fishing Guide, Massage Therapy, Scenic Train, etc.**

### Examples of Third-Party Consultants Contracted

**Web design, IT setup, marketing planning/design, risk management planning, architecture/design, loan prep, accounting, QuickBooks setup/training, legal advising, workers compensation pool creation, photography, e-Commerce set up, trademarking advising, specialized trainings, logo design/branding, label review feasibility studies, video production, photography, POS consultation, historic tax credit consultation, Adobe training/setup, etc.**



**# of Businesses Served**  
**171**

**# of Jobs Created/Retained**  
**350**

**# of Businesses That Received Direct COVID Assistance**  
**66**

**Loan \$ Closed**  
**\$5,104,467**

**\$ Investment Leveraged**  
**\$21,030,100**

## BUSINESS ADVISORS

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